



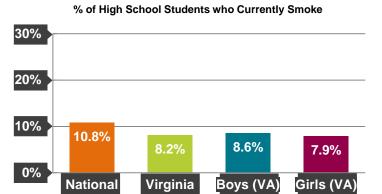
TOBACCO IN VIRGINIA

CIGARETTE USE*1-2

0%

20% 16.8% 10%

% of Adults Who Currently Smoke



OTHER TOBACCO PRODUCT USE

National

- The prevalence of smokeless tobacco use among adults in Virginia was 4.0% in 2013. 7.1% of adult current cigarette smokers in Virginia were also current smokeless tobacco users in 2013.³
- In 2015, 5.5% of high school students in Virginia used chewing tobacco, snuff or dip on at least one day in the past 30 days. Nationally, 7.3% of high school students used smokeless tobacco on at least one day in the past 30 days.²
- In 2015, 7.4% of high school students in Virginia smoked cigars, cigarillos, or little cigars on at least one day in the past 30 days. Nationally, 10.3% of high school students smoked cigars, cigarillos, or little cigars on at least one day in the past 30 days.²
- In 2015, 16.8% of high school students in Virginia used electronic vapor products on at least one day in the past 30 days. Nationally, 24.1% of high school students used electronic vapor products on at least one day in the past 30 days.²

ECONOMICS OF TOBACCO USE AND TOBACCO CONTROL

Virginia

- In FY2016, Virginia allocated \$8.3 million in state funds to tobacco prevention, which is 9.1% of the Centers for Disease Control and Prevention's (CDC) Annual Spending Target.⁴
- Virginia received an estimated \$296 million in tobacco settlement payments and taxes in FY2016.⁴
- The health care costs in Virginia, directly caused by smoking, amount to \$3.11 billion annually.⁴

^{*} National and state-level prevalence numbers reflect the most recent data available. This may differ across state fact sheets.

Virginia loses \$3.06 billion in productivity each year due to smoking.⁵

STATE TOBACCO LAWS⁶⁻⁷

EXCISE TAX

• The state tax increased to \$0.30 per pack of cigarettes in July 2005. Moist snuff is taxed \$0.18 per ounce. Loose-leaf tobacco is taxed \$0.21 for a single unit, \$0.40 for a half-pound unit, and \$0.70 for a pound unit or \$0.21 for all other units, pouches or packages plus an additional \$0.21 for each 4 ounce increment over one pound. All other tobacco products are taxed 10% of the manufacturers' sales price.

CLEAN INDOOR AIR ORDINANCES

- Smoking is prohibited in public schools and childcare facilities (excludes home-based child care providers).
- Smoking restrictions are required in government workplaces, health facilities, restaurants, bars, retail stores, and recreational facilities.
- There are no smoking restrictions in private workplaces or casinos.

YOUTH ACCESS LAWS

- The minimum age requirement for the purchase of tobacco products is 18, and penalties exist for both minors and merchants who violate this law.
- Establishments are required to post signs stating that sales to minors are prohibited.
- The sale of bidis to minors is prohibited.
- The sale of alternative nicotine products, including electronic cigarettes, to minors is prohibited.

CESSATION STATISTICS AND BENEFITS

- The CDC estimates that 52.8% of adult every day smokers in Virginia tried to quit smoking for one or more days in 2014.8
- Virginia's Medicaid program covers NRT Patch. Coverage for NRT Gum, NRT Nasal spray, NRT Inhaler, NRT Lozenge, Bupropion/Zyban and Varenicline (Chantix) and individual, group and phone counseling varies by plan.^{7†}
- The state's Medicaid program's barriers to coverage vary by health plan.
- Virginia's state quitline invests \$0.29 per smoker; the national average investment per smoker is \$3.37.⁷
- Virginia has no private insurance mandate provision for cessation.⁷

Fiore MC, et al. Treating Tobacco Use and Dependence: 2008 Update. Clinical Practice Guideline. Rockville, MD: US Department of Health and Human Services. Public Health Service: May 2008.

[†] The seven recommended cessation medications are NRT Gum, NRT Patch, NRT Nasal Spray, NRT Inhaler, NRT Lozenge, Varenicline (Chantix), and Bupropion (Zyban).

REFERENCES

¹ CDC, Behavioral Risk Factor Surveillance System, 2014

CDC, Youth Risk Behavior Surveillance System, 2015
CDC, State-Specific Prevalence of Cigarette Smoking and Smokeless Tobacco Use Among Adults—MMWR, United States, 2011-2013

⁴ Campaign for Tobacco-Free Kids, Broken Promises to Our Children: a State-by-State Look at the 1998 State Tobacco Settlement 17 Years Later FY2016, 2016

⁵ Campaign for Tobacco-Free Kids, State Tobacco Related Costs and Revenues, 2014

⁶ American Lung Association, SLATI State Reports, 2015

⁷ American Lung Association, State of Tobacco Control, 2016

⁸ CDC, Behavioral Risk Factor Surveillance System, State Tobacco Activities Tracking and Evaluation System, 2014