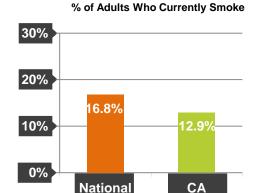
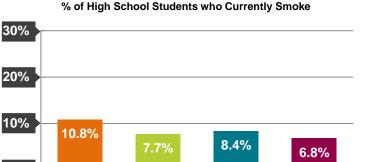




TOBACCO IN CALIFORNIA

CIGARETTE USE*1-2





Boys (CA)

Girls (CA

CA

OTHER TOBACCO PRODUCT USE

The prevalence of smokeless tobacco use among adults in California was 1.6% in 2013.
 3.6% of adult current cigarette smokers in California were also current smokeless tobacco users in 2013.³

0%

National

- In 2015, 3.0% of high school students in California used chewing tobacco, snuff, or dip on at least one day in the past 30 days. Nationally, 7.3% of high school students used smokeless tobacco on at least one day in the past 30 days.²
- In 2015, 6.8% of high school students in California smoked cigars, cigarillos, or little cigars on at least one day in the past 30 days. Nationally, 10.3% of high school students smoked cigars, cigarillos, or little cigars on at least one day in the past 30 days.²
- In 2015, 21.4% of high school students in California used electronic vapor products on at least one day in the past 30 days. Nationally, 24.1% of high school students used electronic vapor products on at least one day in the past 30 days.²

ECONOMICS OF TOBACCO USE AND TOBACCO CONTROL

- In FY2016, California allocated \$65.5 million in state funds to tobacco prevention, which is 18.8% of the Centers for Disease Control and Prevention's (CDC) Annual Spending Target.⁴
- California received an estimated \$1.56 billion in tobacco settlement payments and taxes in FY2016.⁵
- The health care costs in California, directly caused by smoking, amount to \$13.29 billion annually.⁵

^{*} National and state-level prevalence numbers reflect the most recent data available. This may differ across state fact sheets.

California loses \$10.35 billion in productivity each year due to smoking.⁵

STATE TOBACCO LAWS⁶⁻⁸

EXCISE TAX

• The state tax increased to \$0.87 per pack of cigarettes in January 1999. All other tobacco products are taxed 28.95% of the wholesale price.

CLEAN INDOOR AIR ORDINANCES

- Smoking is prohibited in all government workplaces, private workplaces, public schools, and childcare facilities.
- Smoking restrictions are required in restaurants, bars, casinos/gaming establishments (tribal establishments are exempt), retail stores, and recreational/cultural facilities.

YOUTH ACCESS LAWS

- The minimum age requirement for the purchase of tobacco products, including electronic cigarettes, is 21; active duty military personnel are exempt. California is one of two states with a minimum age of 21 for tobacco products.
- Establishments are required to post signs stating that sales to minors are prohibited.

BASEBALL STADIUM LAWS

• Beginning January 1, 2017, the use of smokeless tobacco is prohibited in California's five professional baseball stadiums.

LOCAL TOBACCO LAWS

- Beginning January 1, 2017, Berkeley, California prohibits the sale of flavored tobacco products, including menthol, within 600 feet of any school.⁹
- In Los Angeles, the use of smokeless tobacco products at all baseball fields and other athletic venues is prohibited.⁸
- In San Francisco, the use of all tobacco products, including smokeless tobacco, at all baseball venues and athletic fields is prohibited.⁸

CESSATION STATISTICS AND BENEFITS

- The CDC estimates that 48.6% of adult every day smokers in California quit smoking for one or more days in 2014.¹⁰
- California's Medicaid program covers all seven recommended tobacco cessation medications. Coverage of group, phone and individual counseling varies by health plan.^{7†}
- The limitations of coverage for the state's Medicaid program vary by health plan. 7‡
- California's state quitline invests \$1.53 per smoker; the national average investment per smoker is \$3.37.7
- California does not have a private insurance mandate provision for cessation.⁷

[†] The seven recommended cessation medications are NRT Gum, NRT Patch, NRT Nasal Spray, NRT Inhaler, NRT Lozenge, Varenicline (Chantix), and Bupropion (Zyban).

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^{*} Barriers could include: Limits on duration, annual or lifetime limits on quit attempts, requiring prior authorization, requiring co-payments, requiring using one or more cessation treatments before using others and/or requiring the use of counseling to receive medications.

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